



Commonwealth of Kentucky Public Protection Cabinet

Steve Beshear, Governor

Ambrose Wilson IV, Secretary

FOR IMMEDIATE RELEASE

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Seniors Invited to Free Fraud Prevention Event in Prestonsburg Aug. 20

FRANKFORT, Ky. (Aug. 6, 2015) – Area seniors are invited to Senior Scam Jam, a free workshop in Prestonsburg to learn how to protect themselves from financial fraud and scams. The event is being held from 9 a.m. – 2 p.m. Thursday, Aug. 20. Registered participants will be provided with lunch, take-home materials and a chance to win door prizes. Topics include cybercrime, mail fraud, reverse mortgages, identity theft, medicare fraud and investment fraud.

“This is a wonderful opportunity for citizens in eastern Kentucky to learn how to protect themselves in these tumultuous economic times,” said Gov. Steve Beshear. “I encourage seniors to take advantage of this free and unbiased information to help guard against financial fraud.”

WHO: Senior citizens in Prestonsburg and surrounding areas
WHAT: Free workshop on fraud prevention
WHEN: Thursday, Aug. 20, 2015
9 a.m. to 2 p.m.
WHERE: Floyd County Cooperative Extension Office
3490 KY Route 321
Prestonsburg, Kentucky 41653
HOW: Register now by calling 800-223-2579 or sign up online at <http://kfi.ky.gov/public/Pages/scam.aspx>

The Department of Financial Institutions (DFI), in partnership with Kentucky AARP, the United States Postal Inspection Service, the Senior Medicare Patrol and the Attorney General's Office, is hosting the free, public event to raise awareness about the techniques con artists use, so seniors can recognize the tactics and protect themselves from fraud. The event is also co-

sponsored by the Big Sandy Council on Elder Maltreatment and the Floyd County Cooperative Extension Office.

“The financial exploitation of the elderly can be as devastating as physical abuse,” said Attorney General Jack Conway. “My office is committed to protecting and educating Kentucky’s senior citizens so they won’t become victims of financial fraud.”

DFI, <http://kfi.ky.gov>, is an agency in the Public Protection Cabinet. For more than 100 years it has supervised the financial services industry by examining, chartering, licensing and registering various financial institutions, securities firms and professionals operating in Kentucky. DFI’s mission is to serve Kentucky residents and protect their financial interests by maintaining a stable financial industry, continuing effective and efficient regulatory oversight, promoting consumer confidence, and encouraging economic opportunities. Consumers can check with DFI before investing to verify if the investment opportunity is registered and if the seller is licensed, simply by calling 800-223-2579.

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