



## Commonwealth of Kentucky Public Protection Cabinet

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**FOR IMMEDIATE RELEASE**  
Media Advisory

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### **Seniors Invited to Free Fraud Prevention Event in the Lucas/Glasgow Area on Sept. 22**

**FRANKFORT, Ky. (Sept. 15, 2016)** – Area seniors are invited to the Senior Scam Jam, a free workshop at Barren River Lake State Resort Park to learn how to protect themselves from financial fraud and scams. The event is being held from 9 a.m. – 2 p.m. Thursday, Sept. 22.

The Scam Jam will raise awareness about the techniques con artists use, so seniors can recognize fraud tactics and protect themselves. Registered participants will be provided with lunch, take-home materials and a chance to win door prizes. Topics include cybercrime, mail fraud, reverse mortgages, identity theft, Medicare fraud and investment fraud.

The Department of Financial Institutions (DFI) organized the Scam Jam in conjunction with the Barren River Area Development District, Kentucky AARP and other partners. The Barren River Area Development District secured grant funding for this free, public event.

**WHO:** Senior citizens in Lucas, Glasgow and surrounding areas  
**WHAT:** Free workshop on fraud prevention  
**WHEN:** Thursday, Sept. 22, 2016  
9 a.m. to 2 p.m.  
**WHERE:** Barren River Lake State Resort Park  
1149 State Park Road  
Lucas, KY 42156  
**HOW:** Register now by calling 877-926-8300 or sign up online at  
<http://aarp.cvent.com/LucasScamJam>

DFI, <http://kfi.ky.gov>, is an agency in the Public Protection Cabinet. For more than 100 years it has supervised the financial services industry by examining, chartering, licensing and registering various financial institutions, securities firms and professionals operating in Kentucky. DFI's mission is to serve Kentucky residents and protect their financial interests by maintaining a stable financial industry, continuing effective and efficient regulatory oversight, promoting consumer confidence, and encouraging economic opportunities. Consumers can check with DFI before investing to verify if the investment opportunity is registered and if the seller is licensed, by calling 800-223-2579.

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