



Commonwealth of Kentucky Public Protection Cabinet

Matthew G. Bevin, Governor

K. Gail Russell, Secretary
Charles A. Vice, Commissioner

FOR IMMEDIATE RELEASE
Media Advisory

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Capitol Events, Proclamation **Recognize Kentucky Saves Week**

Activities Highlight Importance of Saving, Financial Planning

FRANKFORT, Ky. (Feb. 25, 2019) – Governor Matt Bevin proclaimed Kentucky Saves Week from Feb. 25 to March 2, 2019, encouraging all Kentuckians to commit to saving money. On Wednesday, Feb. 27, the Department of Financial Institutions (DFI), Kentucky State Treasurer Allison Ball, nonprofit organizations, and students from across the state will gather at the Capitol to celebrate.

The Kentucky Saves campaign is a statewide effort, led by DFI, to promote healthy savings habits for Kentuckians. The media and public are welcome to participate in Kentucky Saves Week events at the state Capitol in Frankfort.

On Wednesday, students from across the state will receive awards for participating in a piggy bank contest, sponsored by [Kentucky Cooperative Extension](#), and a poster contest, sponsored by the [Kentucky Jump\\$tart Coalition](#). The winning posters and piggy banks are on display in the Capitol through March. Kentucky Treasurer Allison Ball will deliver the keynote address.

What: A Celebration of Kentucky Saves Week

When: 10 a.m., Wednesday, Feb. 27, 2019

Where: Kentucky State Capitol Rotunda
700 Capitol Avenue
Frankfort, KY 40601

Who: Department of Financial Institutions
Office of Kentucky Treasurer Allison Ball
University of Kentucky Cooperative Extension
The Kentucky Jump\$tart Coalition for Personal Financial Literacy®
The Federal Reserve Bank of St. Louis-Louisville Branch

“It is our hope that these events and activities shed light on the importance of savings within every household,” said DFI Commissioner Charles Vice. “We hope people take advantage of the reminders and resources to help reduce debt and build wealth.”

Follow the Public Protection Cabinet on Facebook and Twitter to receive savings tips throughout the week. Search @ppckentucky on Twitter or @kypublicprotection on Facebook.

To learn more about Kentucky Saves Week, visit www.kentuckysaves.org.

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DFI, <http://kfi.ky.gov>, is an agency in the Public Protection Cabinet. For more than 100 years it has supervised the financial services industry by examining, chartering, licensing and registering various financial institutions, securities firms and professionals operating in Kentucky. DFI's mission is to serve Kentucky residents and protect their financial interests by maintaining a stable financial industry, continuing effective and efficient regulatory oversight, promoting consumer confidence, and encouraging economic opportunities.