JOIN DFI FOR ‘FINANCIAL FRAUD:
DISGUISES TO WATCH OUT FOR’ OCT. 22
Event Continues ‘Boomers to Zoomers: Building a Secure Path to Retirement’
Series

The Kentucky Department of Financial Institutions (DFI) is partnering with the Investor
Protection Trust, Detroit Public Television and PBS Books to produce “Financial Fraud:
Disguises to Watch Out For” on Friday, Oct. 22, 2021, at 1 p.m. ET.

The event will livestream on the Kentucky Public Protection Cabinet’s Facebook page at

Losing your retirement savings and investments to scams and fraud can be devastating. Some
disguises are easy to spot – while others trip up even the most seasoned professionals. PBS
Books speaks with financial professionals to provide you with the inside scoop on which tricks
cons are using to try and steal your money and learn how to recognize when an offer is too
good to be true. Protect the investments you worked so hard to earn.

After the live event, a recording will be available on DFI’s website at
https://kfi.ky.gov/newstatic_Info.aspx?static_ID=643, along with links to tools and resources for
savers and investors of all ages and at all stages of life.

This is the eighth in a series of 12 Boomers to Zoomers: Building a Secure Path to Retirement
virtual events.

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DFI, http://kfi.ky.gov, is an agency in the Public Protection Cabinet. For more than 100
years, it has supervised the financial services industry by examining, chartering, licensing
and registering various financial institutions, securities firms and professionals operating in
Kentucky. DFI’s mission is to serve Kentucky residents by promoting access to a stable
financial industry, implementing effective and efficient regulatory oversight, enforcing
consumer protections, encouraging economic opportunities and encouraging sound
financial decisions through financial empowerment programs.