

2. In reviewing this branch, it was determined that there was a violation of KRS 286.4-560(1).
3. FFC made a loan which included personal property insurance written in an amount exceeding the value of the property.

STATUTORY AUTHORITY

4. KRS 286.4-560(1) states:

A licensee may request a borrower to insure tangible personal property, except household goods, offered as security for a loan exceeding three hundred dollars (\$300) under this subtitle against any substantial risk of loss, damage, or destruction for an amount not to exceed the actual value of such property or the approximate amount of the loan, whichever is greater, and for a term and upon conditions which are reasonable and appropriate considering the nature of the property and the maturity and other circumstances of the loan; provided such insurance is sold by a licensed agent, broker, or solicitor. The licensee may also request and secure credit property insurance on the tangible personal property, except that no part of the cost thereof shall be charged to the borrower unless the insurer agrees that it will not exercise its right to subrogation against the borrower under the licensee's policy.

VIOLATIONS

5. In contravention of KRS 286.4-560(1) FFC made a loan which included insurance written in an amount exceeded the value of the property.
6. FFC acknowledged the violation in a letter dated December 30, 2025.

AGREEMENT AND ORDER

7. To resolve these matters without litigation or other adversarial proceedings, the Department and FFC agree to compromise and settle all claims arising from the above-referenced factual background in accordance with the terms set forth herein.
8. In the interest of economically and efficiently resolving the violations described herein, it is hereby **AGREED** and **ORDERED**:

- i. First Financial Credit, Inc. agrees to pay a civil fine in the amount of five hundred dollars (\$500.00) for the violations described herein, which shall be due and payable within thirty (30) days of the entry of this Order;
- ii. All payments under this Order shall be in the form of a payment made via the NMLS system;
- iii. First Financial Credit, Inc. waives the right to demand a hearing at which it would be entitled to legal representation, to confront and cross-examine witnesses, and to present evidence on its behalf, or to otherwise appeal or set aside this Agreed Order;
- iv. First Financial Credit, Inc. consents to and acknowledges the jurisdiction of the Department over this matter and that this Agreed Order is a matter of public record and may be disseminated as such;
- v. In consideration of execution of this Agreed Order, First Financial Credit, Inc. for itself, and for its successors and assigns, hereby releases and forever discharges the Commonwealth of Kentucky, the Department, Office of Legal Services, and each of their members, agents, and employees in their individual capacities, from any and all manner of actions, causes of action, suits, debts, judgments, executions, claims and demands whatsoever, known and unknown, in law or equity, that First Financial Credit ever had, now has, may have or claim to have against any or all of the persons or entities named in this paragraph arising out of or by reason of this investigation, this disciplinary action, this settlement or its administration;
- vi. By signing below, the parties acknowledge they have read the foregoing Agreed Order, fully understand its contents, and that they are authorized to enter into and execute this Agreed Order and legally bind their respective parties; and

vii. This Agreed Order shall constitute the Final Order in this matter.


SO ORDERED on this the 13th day of February, 2026.


MARNI ROCK GIBSON
COMMISSIONER

Consented to:

On behalf of the Department of Financial Institutions,


This 12 day of January, 2026.


Director, Division of Non-Depository Institutions
Department of Financial Institutions

and

On behalf of First Financial Credit, Inc.

This 9th day of JANUARY, 2026.


First Financial Credit, Inc.

CERTIFICATE OF SERVICE

I certify that a true and correct copy of the foregoing Agreed Order was sent on this the 16 day of February 2026, by the method indicated below to the following:

Via email:

First Financial Credit, Inc.
2216 Young Dr.
Suite 7
Lexington, KY 40505
Dcooley@1stcorbin.com
chpowell@1stcorbin.com
tohourigan@1stcorbin.com
Respondent

Via Hand Delivery

Eric Richardson, Staff Attorney III
DEPARTMENT OF FINANCIAL INSTITUTIONS
500 Mero Street
Frankfort, KY 40601
eric.richardson@ky.gov
Counsel for Department of Financial Institutions

Kentucky Department of Financial Institutions

Name: Allison Reed by Victoria Ward-Bishop

Title: Executive Staff Advisor