

Making Money Make \$ense



Kentucky
Department of
Financial Institutions

800-223-2579

<http://kfi.ky.gov>

Introducing...DFI

Supervision of Financial Services

Examinations

Complaint Investigations

Educational Materials and Outreach

Consumer Protection



What Do We Know About You?

- You don't realize the cost of your everyday life
- You are highly educated
- You don't have many siblings, so your social lives (real or virtual) are very important
- You're popular with big companies
- You have yet to form long-term brand loyalties



Why Should You Care?

1. Credit cards
2. Job market is changing
3. Higher taxes
4. Multiple Jobs
5. Cost of energy
6. Education Costs

But despite that—you're in the best place to take responsibility for your financial situation as it is right now, and keep making it better!



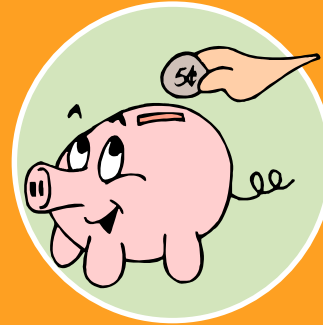
What Can You Do?



Set Goals



Be a
Smart
Spender



Be a
Smart
Saver



Budget









Set Goals

- Goals are accomplishments you work toward
- Goals can be short or long term.
- Make them S.M.A.R.T.



Smart Spending

- Double Check— “Do I need this or do I want this?” 
- Use cash—plastic tricks your brain! 
- Pack a lunch—I save \$150 a month. 
- Get a hobby 
- Don't be stingy 
- Pay your bills on time 



Smart Saving

- Find Free Money:
 - Scholarships and Grants
 - Buy used text books
 - Recycle binders and book bags from last year
- Food / Entertainment / Personal Items
 - Don't go grocery shopping when you're hungry
 - Wait for sales to go shopping
 - Don't take the credit or debit card—just cash
 - Buy CDs or rent movies online



Why Most Budgets Don't Work

- We give up too quickly
- We expect too much
- We don't adapt our budget
- We become:
 - A budget miser
 - A half-way budgeter
 - A carved in stone budgeter



Be Credit Smart

- Always read and keep all paperwork
- Sign the card immediately
- Don't lend your card to anyone
- Pay your monthly bill, in full
- You're the ideal customer—shop around
 - ✓ No/Low annual fee
 - ✓ Good grace period
 - ✓ Low long-term interest rate
 - ✓ Rewards programs

A few months of credit card abuse
can lead to years of repayments.



But I Want it NOW!

	Jennifer	Megan	Mark
iPod Cost	\$650	\$650	\$650
How did they pay?	Paid balance right away	Paid \$50/month	Paid only the monthly minimum payments of \$10
Length of time to pay in full		1 year 3 months	21 years
Interest paid		\$78	\$1,827
REAL cost	\$650	\$728	\$2,477

18% interest rate
32gb iPad wifi about \$650 with tax



Thank You!!

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