

Date	Holiday	Curriculum/Activity
OCTOBER		
October	Cybersecurity Awareness Month (Department of Homeland Security)	Stopping Cybercrime PowerPoint (DFI); games/videos from OnGuard Online
Event: http://www.dhs.gov/national-cyber-security-awareness-month Resource: http://kfi.ky.gov/public/Pages/scam.aspx ; http://www.onguardonline.gov/media/		
One week in October	Fall Break	Budget to plan a vacation (Make It Count)
Resource: http://www.makeitcountonline.ca/csa/instructors/pdf/csa-make-it-count-instructor-eng.pdf		
One week in October	Financial Planning Week (Financial Planning Association)	Budgeting, Basics of Saving and Investing (DFI)
Event: https://www.onefpa.org/professional-education/Events-and-Conferences/Pages/Financial-Planning-Week.aspx Resource: http://kfi.ky.gov/public/Pages/teacher.aspx		
Third Thursday in October	Get Smart About Credit Day (American Bankers Association)	ABCs of Credit Card Finance (DFI)
Event: http://www.aba.com/Engagement/pages/getsmartaboutcredit.aspx Resource: http://kfi.ky.gov/public/Pages/teacher.aspx		
Third week of October	National Save for Retirement Week	Basics of Saving and Investing, Invest Yourself! Teacher Toolkit, Live "Stock" Adventure game, MoneyTrack (DFI)
Resource: http://kfi.ky.gov/public/Pages/teacher.aspx		
One day in October	National Pack-A-Sack Lunch Day	Supermarket savings lesson (Make It Count); budgeting (DFI)
Resource: http://www.makeitcountonline.ca/csa/instructors/pdf/csa-make-it-count-instructor-eng.pdf http://kfi.ky.gov/public/Pages/teacher.aspx		
Third Saturday in October	Sweetest Day	Fiscal Attraction Quiz (FTC)
Resource: http://www.consumer.ftc.gov/blog/are-you-and-your-valentine-financially-compatible		
October 31	Halloween	"Scary" PSAs and Ballpark Estimate (Choose to Save); Budget to plan a party (Make It Count)
Resource: http://www.choosetosave.org/ ; http://www.makeitcountonline.ca/csa/instructors/pdf/csa-make-it-count-instructor-eng.pdf		
NOVEMBER		
Friday/Saturday/Monday after Thanksgiving	Black Friday/Small Business Saturday/Cyber Monday	Comparison shopping (Make It Count), budgeting (DFI)
Resource: http://www.makeitcountonline.ca/csa/instructors/pdf/csa-make-it-count-instructor-eng.pdf ; http://kfi.ky.gov/public/Pages/teacher.aspx		
November/December (January deadline)	Kentucky JumpStart Poster Contest	Middle school students can enter a poster contest with a savings theme
Resource: www.kyjumpstart.org		
DECEMBER		
First or second weekend in December	Major League Soccer Cup Final	Financial Soccer (Visa)
Resource: http://www.kentucky.practicalmoneyskills.com/games/worldcup/		
Holiday Dates	Hanukkah, Christmas, Kwanzaa, etc.	Various holidays may include some form of gift giving – Budgeting (DFI); comparison shopping (Make It Count)
Resource: http://kfi.ky.gov/public/Pages/teacher.aspx ; http://www.makeitcountonline.ca/csa/instructors/pdf/csa-make-it-count-instructor-eng.pdf		

As part of our educational outreach program, the Kentucky Department of Financial Institutions (DFI) offers several free teaching guides to educators. These user-friendly resources can be easily integrated into any business, math or family/consumer science class. DFI also can provide a classroom speaker on financial topics for any age or grade. <http://kfi.ky.gov/public/Pages/teacher.aspx>



Financial Literacy Throughout the Year Event and Resource List

Multiple days, weeks, and months throughout the year have a finance focus. Because finance touches every aspect of our lives – from business, to home life, to relationships – everyone must be money smart. This event and resource list offers ideas for teaching it a little ... or a lot.

Whether you'd like to use an activity as a break from your regular curriculum or you teach finance full-time and just want something new and fun, this event and resource list is for you! Many of the curriculum/activity ideas listed here are repeated twice or more throughout the year – which makes it useful for semester class blocks as well as all-year classes. All curriculum materials listed here could be tied in with special dates or used anytime to teach students how to make wise financial decisions. This list is brought to you by the Kentucky Department of Financial Institutions (DFI).

Date	Holiday	Curriculum/Activity
JANUARY		
January 1	New Year's Day	Make finance your new year's resolution – Budgeting lesson or Making Money Make Sense (DFI)
Resource: http://kfi.ky.gov/public/Pages/teacher.aspx		
Jan. 28	Data Privacy Day (National Cyber Security Alliance)	Stopping Cybercrime PowerPoint (DFI); games/videos from OnGuard Online
Event: http://staysafeonline.org/data-privacy-day/ Resource: http://kfi.ky.gov/public/Pages/scam.aspx ; http://www.onguardonline.gov/media/		
Late January (deadline)	Kentucky JumpStart Poster Contest	Middle school students can enter a poster contest with a savings theme
Resource: www.kyjumpstart.org		
FEBRUARY		
First Sunday in February	Super Bowl Sunday	Financial Football (Visa)
Resource: http://www.kentucky.practicalmoneyskills.com/games/trainingcamp/		
February 14	Valentine's Day	Fiscal Attraction Quiz (FTC)
Resource: http://www.consumer.ftc.gov/blog/are-you-and-your-valentine-financially-compatible		
Last week of February	Kentucky Saves Week – also FCCLA Saves, Military Saves, America Saves Week (America Saves/American Savings Education Council)	Savings tips from Money Smart (FDIC); Financial Field Manual (DFI); America Saves Week Youth Kit
Event: http://www.kentuckysaves.org/ ; http://www.americasavesweek.org/ Resource: https://www.fdic.gov/consumers/consumer/moneysmart/young.html ; http://kfi.ky.gov/public/Pages/teacher.aspx ; http://kfi.ky.gov/public/Investment%20Help/Financial%20Field%20Manual%20for%20Military%20Families.pdf		

Date	Holiday	Curriculum/Activity
MARCH		
First week of March	National Consumer Protection Week	Avoid fraud! – Basics of Saving and Investing, FSI, MoneyTrack (DFI); OnGuard Online games
Event: http://www.ncpw.gov/ Resource: http://kfi.ky.gov/public/Pages/teacher.aspx ; http://www.onguardonline.gov/media		
March (deadline)	Kentucky JumpStart Financial Literacy Teacher of the Year Nominations	Submit nominations for yourself or someone else before the deadline!
Resource: www.kyjumpstart.org		
One week in March or April	Spring Break	Budget to plan a vacation (Make It Count)
Resource: http://www.makeitcountonline.ca/csa/instructors/pdf/csa-make-it-count-instructor-eng.pdf		
APRIL		
April	Financial Literacy Month (JumpStart Coalition for Personal Financial Literacy)	Teach investing – Basics of Saving and Investing, Invest Yourself! Teacher Toolkit, Live “Stock” Adventure game, MoneyTrack (DFI) and/or teach credit – ABCs of Credit Card Finance (DFI)
Event: http://www.jumpstartcoalition.org/activities-and-initiatives.html Resource: http://kfi.ky.gov/public/Pages/teacher.aspx National J\$ Clearinghouse (Resources): http://www.jumpstart.org/jumpstart-clearinghouse.html		
April 1	April Fool’s Day	Scam awareness/don’t get fooled! – Basics of Saving and Investing, FSI, MoneyTrack (DFI); OnGuard Online games
Resource: http://kfi.ky.gov/public/Pages/teacher.aspx ; http://www.onguardonline.gov/media		
April 15	Tax Day	It’s Your Paycheck! (FRB)
Resource: https://www.stlouisfed.org/education/its-your-paycheck-curriculum-unit		
One day in April	Teach Children to Save Day (American Bankers Association)	Teach savings and credit to young children by reading the story “Less Than Zero” with lesson plan (FRB) – older students could read to younger students!
Event: http://www.aba.com/engagement/pages/teachchildrentosave.aspx Resource: https://www.stlouisfed.org/legacy_assets/education_resources/assets/lesson_plans/LessThanZero.pdf		
6 Days in April	Money Smart Week (Chicago Federal Reserve)	Teach investing – Basics of Saving and Investing, Invest Yourself! Teacher Toolkit, Live “Stock” Adventure game, MoneyTrack (DFI) and/or teach credit – ABCs of Credit Card Finance (DFI)
Event: http://www.moneysmartweek.org/ Resource: http://www.moneysmartweek.org/resources ; http://kfi.ky.gov/public/Pages/teacher.aspx		



Date	Holiday	Curriculum/Activity
MAY		
May	Older Americans Month	Interview a grandparent or someone else you know who is retired — Basics of Saving and Investing (DFI); Conversation Starters (NASAA)
Event: http://www.acl.gov/NewsRoom/Observances/oam/Index.aspx Resource: http://kfi.ky.gov/public/Pages/teacher.aspx ; http://www.nasaa.org/investor-education/conversation-starters/		
May	National Military Appreciation Month	Financial Field Manual (DFI)
Event: http://www.nmam.org/ Resource: http://kfi.ky.gov/public/Investment%20Help/Financial%20Field%20Manual%20for%20Military%20Families.pdf		
First Saturday in May	Derby Day	Budget to plan a party (Make It Count)
Resource: http://www.makeitcountonline.ca/csa/instructors/pdf/csa-make-it-count-instructor-eng.pdf		
First Saturday in May	Free Comic Book Day	Avengers financial comic books (Visa)
Resource: http://www.kentucky.practicalmoneyskills.com/avengers/		
May 29	National 529 College Savings Plan Day	Explore 529 plan options; college prep/planning
Resource: https://www.kheaa.com/website/kheaa/home		
JUNE		
June Date(s)	LifeFundamental\$ Financial Literacy Summit	Teacher training available on financial literacy topics
Event: http://www.econ.org/		
JULY		
July 4	Independence Day	Work toward financial independence!
Resource: http://kfi.ky.gov/public/Pages/teacher.aspx		
AUGUST		
August	Back to School	Get back to basics with general finance knowledge – Budgeting lesson or Making Money Make Sense (DFI)
Resource: http://kfi.ky.gov/public/Pages/teacher.aspx		
SEPTEMBER		
September	National Preparedness Month (Federal Emergency Management Agency)	Scam awareness/don’t get fooled! – Basics of Saving and Investing, FSI, MoneyTrack (DFI); OnGuard Online games
Resource: http://kfi.ky.gov/public/Pages/teacher.aspx ; http://www.onguardonline.gov/media ; http://www.ready.gov/		
First Sunday after Labor Day (September)	Grandparents Day	Interview a grandparent or someone else you know who is retired — Basics of Saving and Investing (DFI); Conversation Starters (NASAA)
Resource: http://kfi.ky.gov/public/Pages/teacher.aspx ; http://www.nasaa.org/investor-education/conversation-starters/		